

OBJECTIVE

To obtain a challenging UI/UX Designer position where my creativity, problem-solving skills, and experience in designing engaging and user-friendly interfaces can be utilized to enhance user experiences and drive business objectives.

EDUCATION

The Bulmershe School.
GCSE'S & A Levels

SKILLS

- UI/UX Design
- User Research
- Usability Testing
- Project Management
- Adobe CC
- WordPress, Joomla
- Html, CSS, PHP
- Salesforce, Sage,
- Microsoft Office
- Server, Hosting, FTP
- Google Console, Analytics
- Bootstrap, Figma
- S.E.O, Marketing (HubSpot)
- Cinema 4d, After Effects

Jonathan May

GRAPHIC / WEB DESIGNER

I am passionate about designing digital experiences that are both visually stunning and intuitive, and always strive to create designs that delight and engage users.

I am professional with over 10 years' experience within these fields as well as various sectors such as Education, Construction, I.T, Music and Hospitality. I am incredibly adaptable to organizations, their requirements and the people with whom I work with.

EXPERIENCE

ZOOPLA WEB DESIGNER – REMOTE
Sep 2023 - Dec 2024

CSS / HTML / JOOMLA / BOOTSTRAP / PHOTOSHOP / SEO / ALTO / PHP / JQUERY / SALESFORCE / GOOGLE CONSOLE /

Server / Hosting / FTP / Database – Setting up and designing websites from templates provided by Zoopla on one of their server platforms and completing additional requirements such as SSL certificates, landing pages, plugins and backups.

Security / Support - Monitoring the security of client's websites through software such as Watchful. I also worked on Salesforce to log conversations and complete customer support queries for live websites.

Direct Client Accounts - Managing canned responses, pricing, customer support and aftercare for my own personal projects.

3rd Party Plugins - Creating tailored chat widgets, valuation tools and contact/registration forms to seamlessly integrate websites.

Google Analytics / Google Console Checks and Integrations.

Communicate and manage customer expectations at all stages of the design process.

Liaise with clients following briefs and meetings to ensure deadlines are met and my work is being completed in a timely manner.

CONTACT

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VGL - READING

Nov 2022 – Jan 2023

Design to Print – Creating templates and layouts to go to large format printer for commercial projects for clients like London Underground, BBC, John Lewis, Next, Heathrow and more.

Finishing for Print - I would have to retouch images from thousands of exclusively owned artwork and images from the London Museum, London Underground and a huge range of artists from across the globe. The Surface View image galleries had to be hi res designs for wall murals and large canvas poster prints.

MASSIX CREATIVE AGENCY – READING

Feb 2016 - Oct 2022

Web Design – Created complex websites to build detailed WordPress sites using e-commerce and custom coded forms. I also used FTP software to configure servers that we would host the website and domains on. Furthermore, I would build custom email setups for clients.

Graphic Design – Being head designer I was responsible for sourcing raw materials for client briefs to meet their needs and expectations. I would then use my creative skills to enhance thorough designs that range but are not limited to: Logos, Flyers, Posters, Business Cards, Hi Res Signs / Banners, Digital Adverts, Clothing and Mock Ups.

Social Media Content – Respected the clients brand imagery and learnt to work with and around the current branding to create unique designs that are adaptable to the specific business. I was able to target certain demographics to get the ultimate reach interaction with people around the world whether through video, image or text posts. In addition, I used HubSpot to post and schedule weekly posts ahead of time across all client's social media accounts.

Marketing Campaigns – Built market campaigns from scratch using a range of designs and tools to push a sale of a product / service. I also set up new blogs and websites to gain extra promotion and a bigger outreach of new and potential clients for the website.

S.E.O – Used search engine optimisation plugins to advance keyword searches, inbound / outbound links, meta tags, image tags, and more. Created Google campaigns and setting up Google My Business to show up better on google listings. I also hard coded S.E.O into the websites themselves.

Video Editing – Brought the clients vision to life. I worked on a mixture of video edits whether that be logo strings for a social advert or story boarding and recording a full video to then edit on Premiere Pro / After Effects. I was also able to create 2d adverts using image transitions and typography.

Photography – Either in the studio or on the street, I would meticulously plan to actively go out and photograph people, products and surroundings that would suit the theme for the client's project. I used Lightroom to get the best results and DSLR's for a perfect crisp image.

Printing – Designed digital artworks for various types of prints and used bleed lines & Hi-Res images for large, scaled ones. I created full clothing range designs including accessories such as tags, stickers and labels.